
**24th Annual AMA Houston Crystal Awards – May 20, 2010 – Hyatt Regency Downtown
Printed Event Program Sponsorship Agreement**

Your name:

Email:

Phone:

Company/organization:

Full Address:

Signature:

Date:

Sponsorship Levels:

- | | |
|---|----------------------------------|
| <input type="checkbox"/> Back Cover | \$1000 (one available) |
| <input type="checkbox"/> Inside Back Cover | \$700 (one available) |
| <input type="checkbox"/> Page 4 (cover is page 1) | \$700 (one available) |
| <input type="checkbox"/> ROP full page | \$500 (limited number available) |
| <input type="checkbox"/> ROP half page | \$250 (limited number available) |

Crystal Awards cash sponsors and in-kind event partners who have already committed in writing to supporting the event will receive 20% off of the above sponsorship fees. If you choose one and it is no longer available, we'll contact you as soon as possible to discuss an alternative, if others are still available. Printed Event Program Sponsorships are available on a first-come, first-serve basis until available space is gone. The finished size of the program is 5.5" wide x 8.5" high, and it is printed in four-color process. Specifications: A full page space is 5" W x 8" H (no bleed) and a half page space is 5" W x 3.875" H (no bleed). Finished artwork must be 300dpi resolution and 4-color process. AMA Houston is not responsible for producing any artwork. Sponsors must also submit high resolution PDFs with all necessary printer proof marks. Artwork and proofs (per specifications) with payment must be submitted no later than March 31, 2010, to be included in the program.

Payment method:

Please invoice** Check (payment enclosed) Credit card

** Sponsorship placement in the program will occur after payment is received.

If enclosing a check, please make check payable to *American Marketing Association – Houston Chapter*. If paying via credit card, please complete credit card information below and sign:

Name on card:

Credit card number:

Exp. date:

Signature:

Date:

Send (email, fax or mail) completed form and payment. Artwork per specifications must be received by 3/31/2010 to be included in program. Send artwork and proof files to stacey.eddington@transwestern.net.

Email sponsorship form to: gcarson@equamark.com

Fax to: 713-432-0374

Mail to: AMA Houston, PO Box 27983, Houston TX 77227-7983

Questions? Contact Gary Carson gcarson@equamark.com 713-668-8550.